

JUNE 2024

STATE OF THE ALLIANCE

STATE OF THE ALLIANCE SPONSORSHIP LEVELS



The State of the Alliance is a premier networking event with key manufacturers and companies from within the Power Inn business district. Attended by elected officials, community and business leaders, this breakfast event will be a great opportunity to network and receive updates about the initiatives and programs in the Power Inn area.

| SPONSORSHIP LEVELS & BENEFITS | PRESENTING \$10,000 1 AVAILABLE | INDUSTRIAL \$5,000 5 AVAILABLE 4 AVAILABLE | POWER \$3,000 8 AVAILABLE 5 AVAILABLE | SUPPORTING \$1,500 10 AVAILABLE 5 AVAILABLE | EXHIBITOR \$750 MULTIPLE |
|--|---------------------------------------|---|--|--|--------------------------------|
| Podium/Speaking Opportunity during the event | Up to 5 min. + speaker intro | Speaker intro | | | |
| Onstage recognition during the program | Logo + verbal | Logo + verbal | Logo | Logo | Text |
| Reserved table for 10 guests** | 1 + 1 seat at head table | 1 front row table | 1 | 1 | |
| Logo on Save the Date | ✓ | ✓ | | | |
| Logo on print & email invitations | ✓ | ✓ | ✓ | Text in email only | |
| Logo on table tents | ✓ | ✓ | ✓ | ✓ | |
| Logo on event program | ✓ | ✓ | ✓ | Text | |
| Logo on event signage | ✓ | ✓ | ✓ | Text | Text |
| Mentions in press releases | ✓ | ✓ | ✓ | | |
| Mentions on social media | ✓ | ✓ | | | |
| Opportunity to place promotional items at table | ✓ | ✓ | | | |
| Exhibit Space | ✓ | ✓ | | | ✓ |
| Opportunity for sponsored eNewsletter to attendees | ✓ | | | | |

** Additional tables are available to Presenting, Industrial, and Power sponsors at a 5% discount.



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